

Impact of U.S. Tariffs

Despite the recent pauses, President Trump's executive order to impose tariffs on Canadian exports to the United States marks a major protectionist shift in U.S. trade policy which will cause substantial economic disruptions for the global economy. Canada and the U.S. have built a highly integrated and mutually-beneficial economic relationship over more than a century.

Kelowna 28th out of 41

Canadian Cities vulnerable to U.S. tariffs.

Exports are 2.8% of the economy with most of those exports (82.8%) going to the U.S.

KELOWNA QUICK FACTS

Population
246,894
(Ranks 19 of 41 cities)

No. of Exporters to the U.S.
296
(Ranks 20 of 41 cities)

GDP
\$12.3 Billion
(Ranks 20 of 41 cities)

GDP per Capita
\$52,888
(Ranks 26 of 41 cities)

GOODS EXPORTS FROM KELOWNA TO THE U.S.

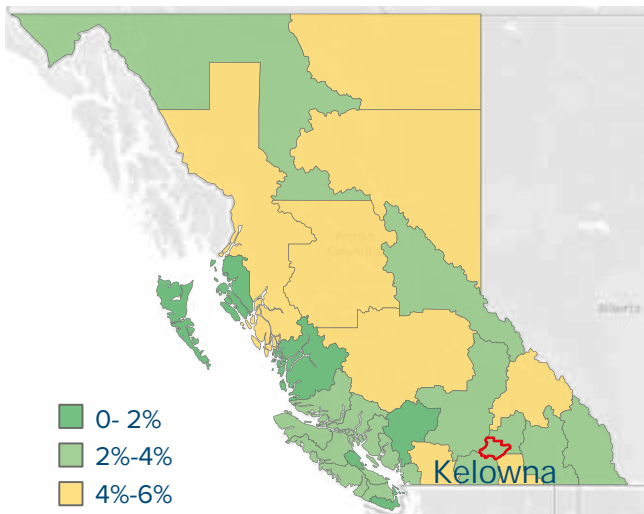
\$385.9 Million
(Ranks 37 of 41 cities)

\$1,559 per capita
(Ranks 40 of 41 cities)

2.8% of GDP
(Ranks 37 of 41 cities)

82.8%
of total exports
(Ranks 19 of 41 cities)

Source: Canadian Chamber of Commerce Business Data Lab. Trade and population data are from 2023; GDP data is from 2021.



KELOWNA'S WORKFORCE EXPOSURE TO U.S. EXPORTS



2.5%
workforce exposed

Major Industry	Exposure
Wholesale Trade	0.4%
Oil and Gas	0.3%
Wood Prod, Mfg.	0.3%
Misc. Mfg.	0.2%

Source: Institute for Research on Public Policy

Kelowna CMA Employment by industry March 2025



Source: Statistics Canada



HEALTH, EDUCATION, AND THE BROADER PUBLIC SECTOR ARE THE MAIN SOURCES OF EMPLOYMENT IN THE REGION.

While trade wars have no true winners, Kelowna and the Okanagan region could perform well in the long term.



Increased domestic & international travel following U.S. boycotting



“Buy local” movement could boost local produce and beverage manufacturing sectors



Removal of interprovincial trade barriers