# Economic and Housing Outlook

Kelowna Chamber of Commerce

November 13, 2019

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Chief Economist
Central 1 Credit Union



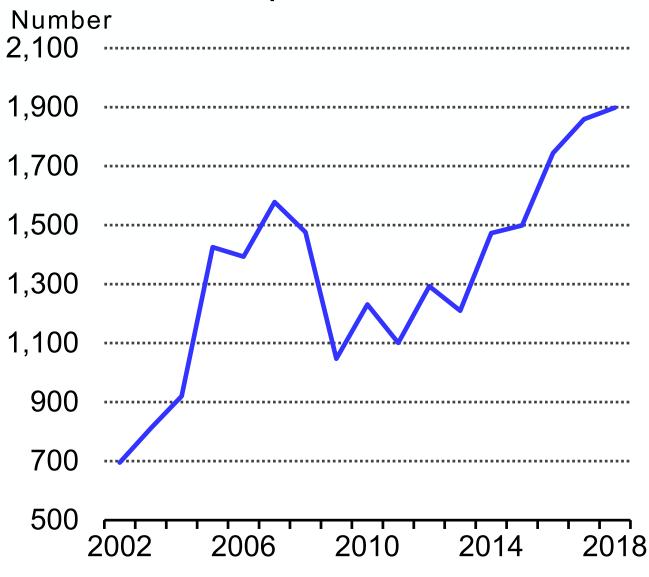
## Outline:

- > Kelowna's economic and housing market conditions
- > Tariffs and the global economy
- > U.S. economy and outlook
- > Canada's economic and rate outlook
- Kelowna's economic and housing outlook

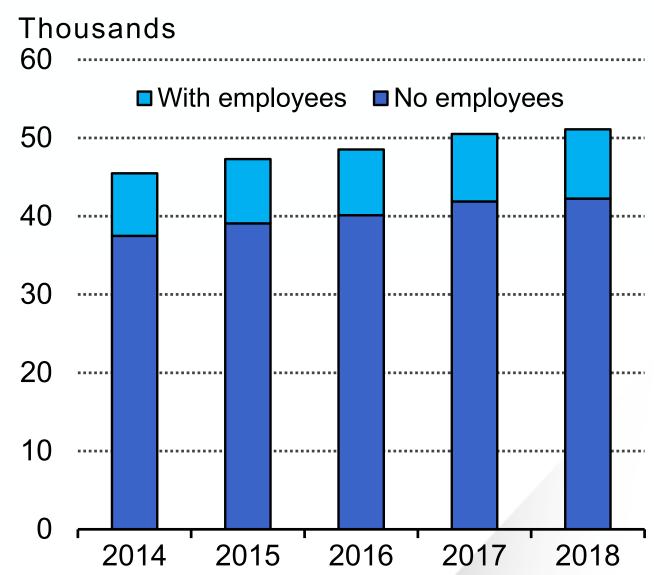


## Substantial business growth since 2014





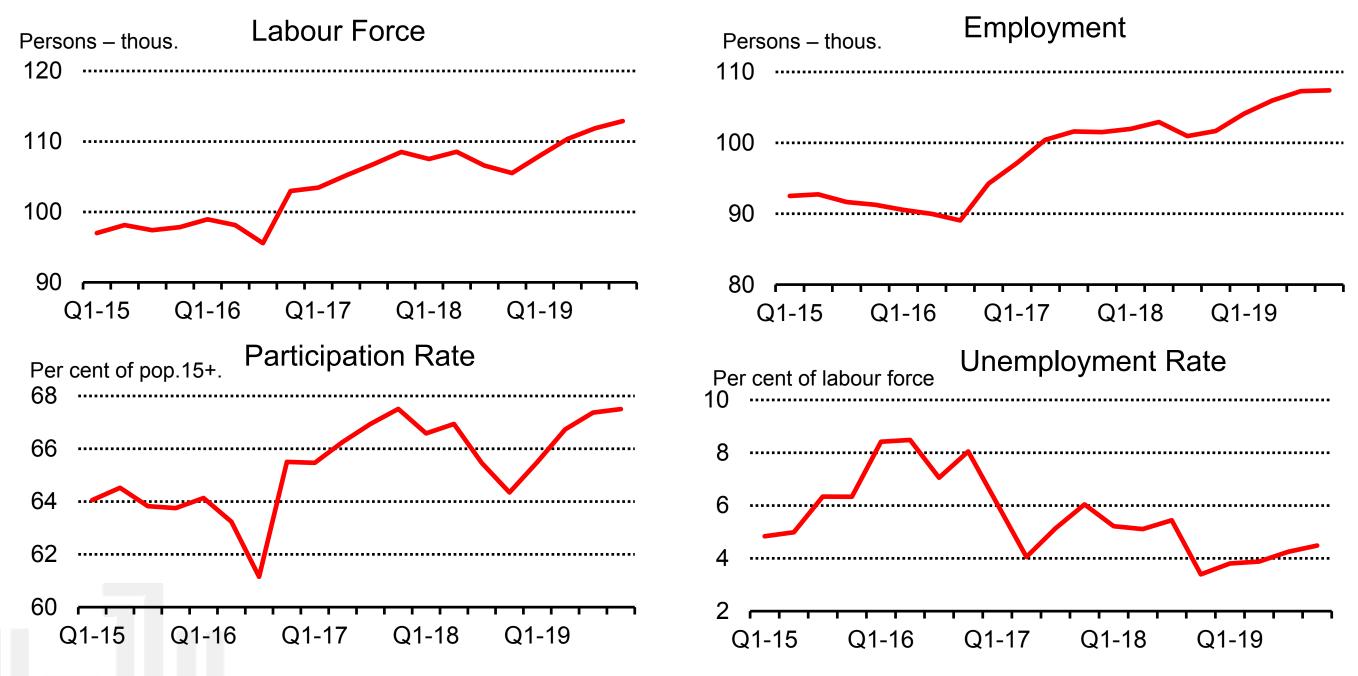
#### **Business Counts: Kelowna CMA**



Source: BC Stats.



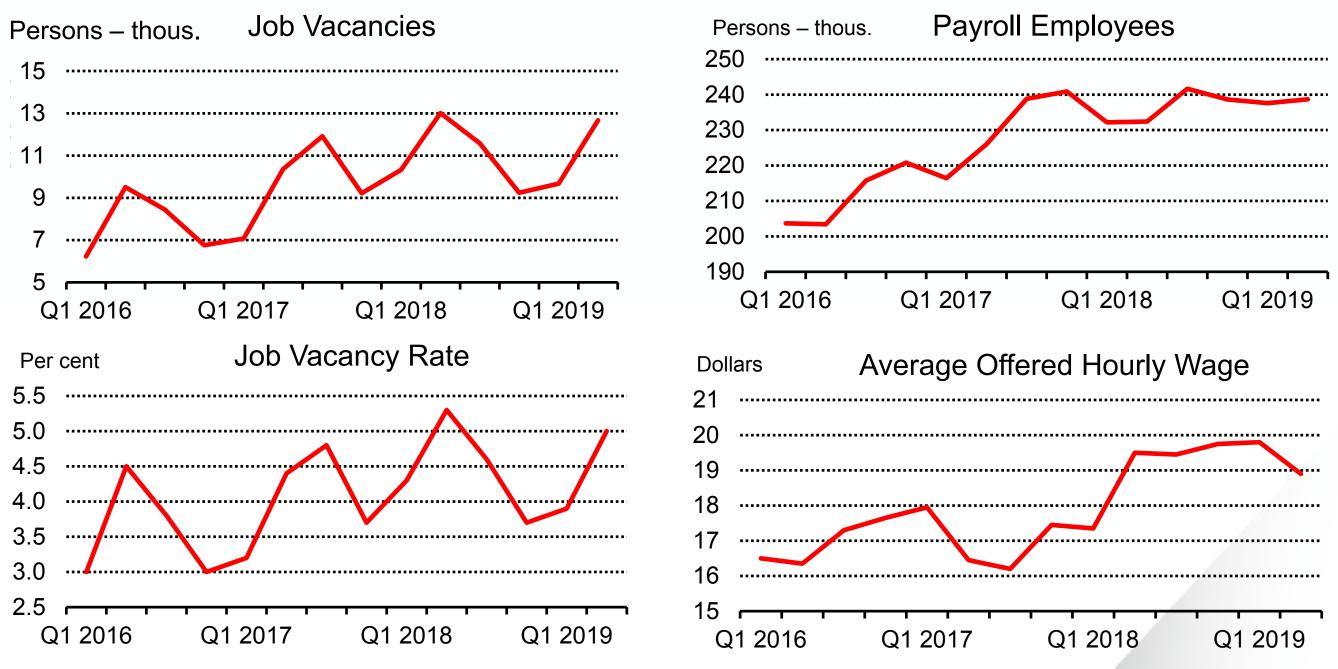
## Labour market trends: Kelowna Metropolitan Area



Source: Statistics Canada. Note: Seasonally adjusted. Latest: Oct-19, three months ending



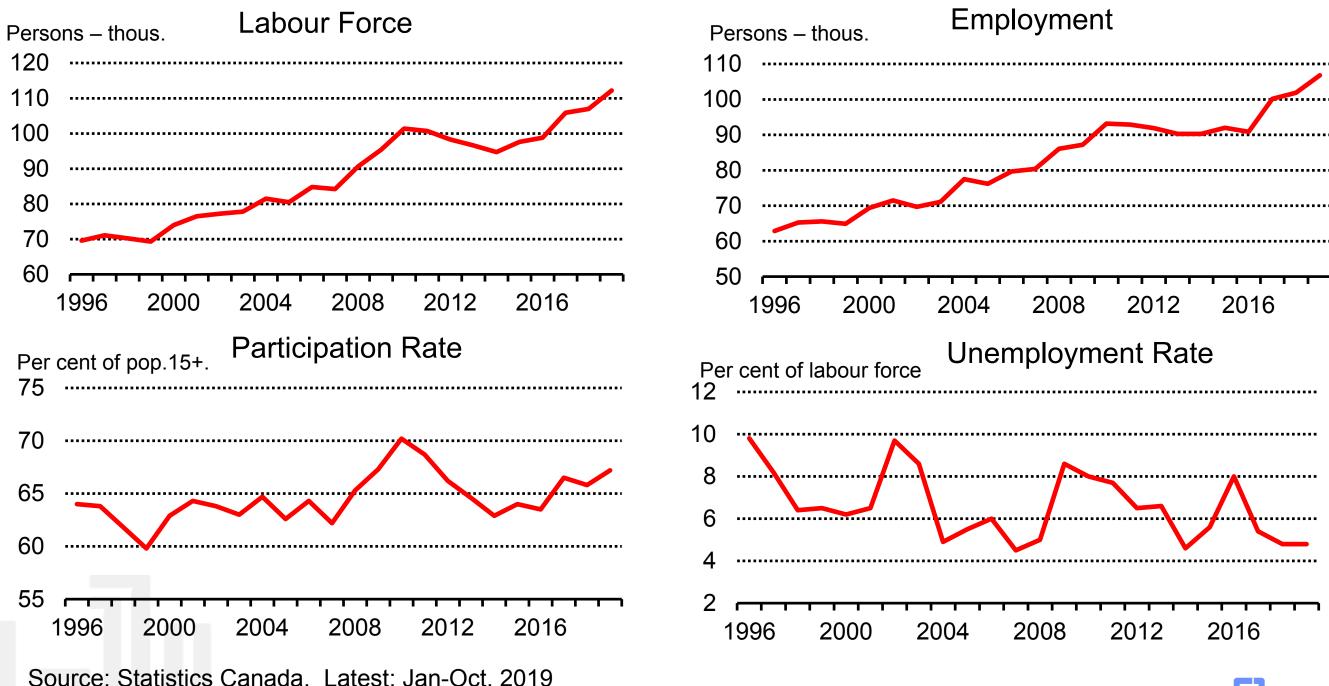
# Labour market: Thompson-Okanagan Region



Source: Statistics Canada Job Vacancy and Wage Survey. Note: Not seasonally adjusted. Latest: Q2 2019



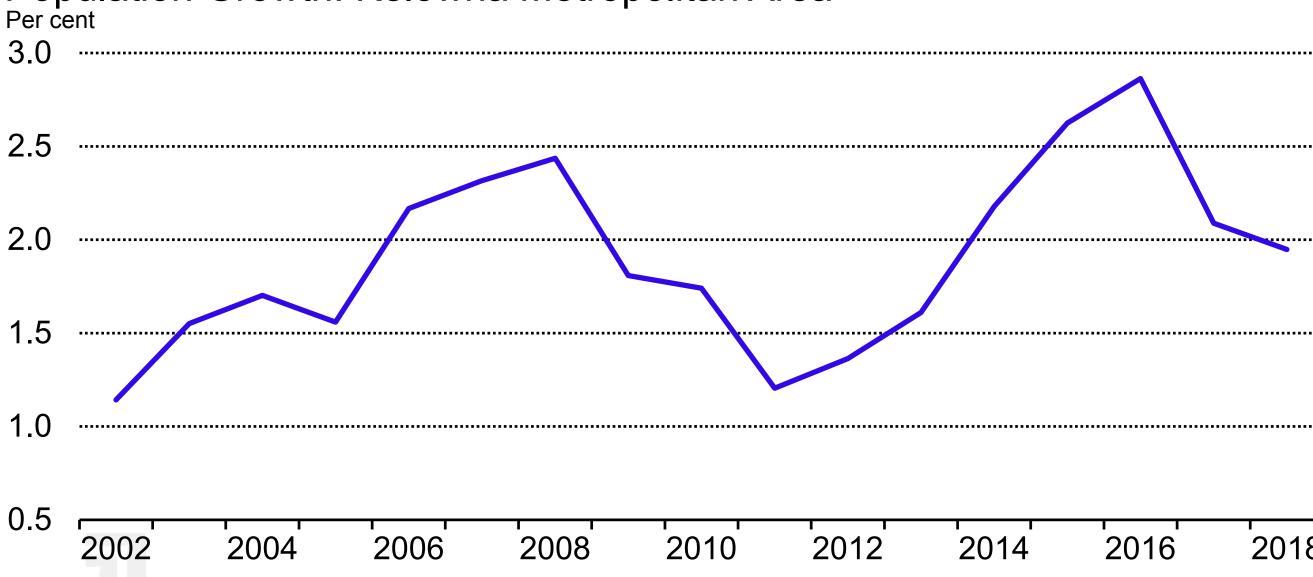
## Labour market trends: Kelowna Metropolitan Area





# Recent slowing from high pace

Population Growth: Kelowna Metropolitan Area

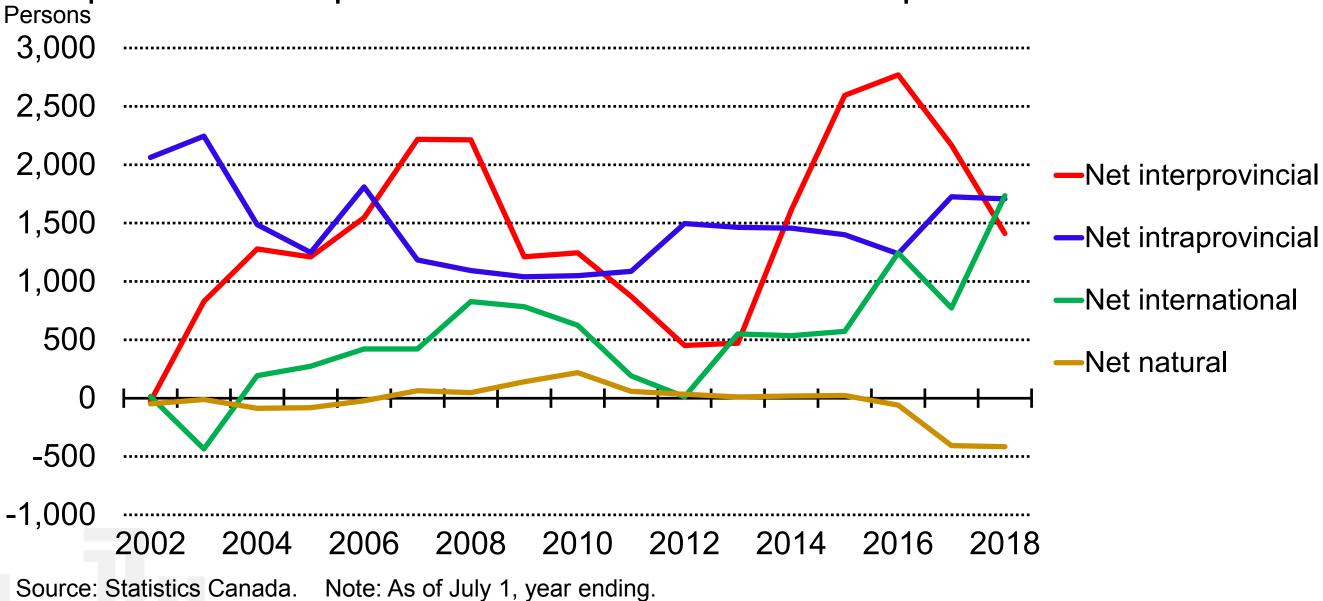


Source: Statistics Canada. Note: As of July 1.



## Net interprovincial migration most variable

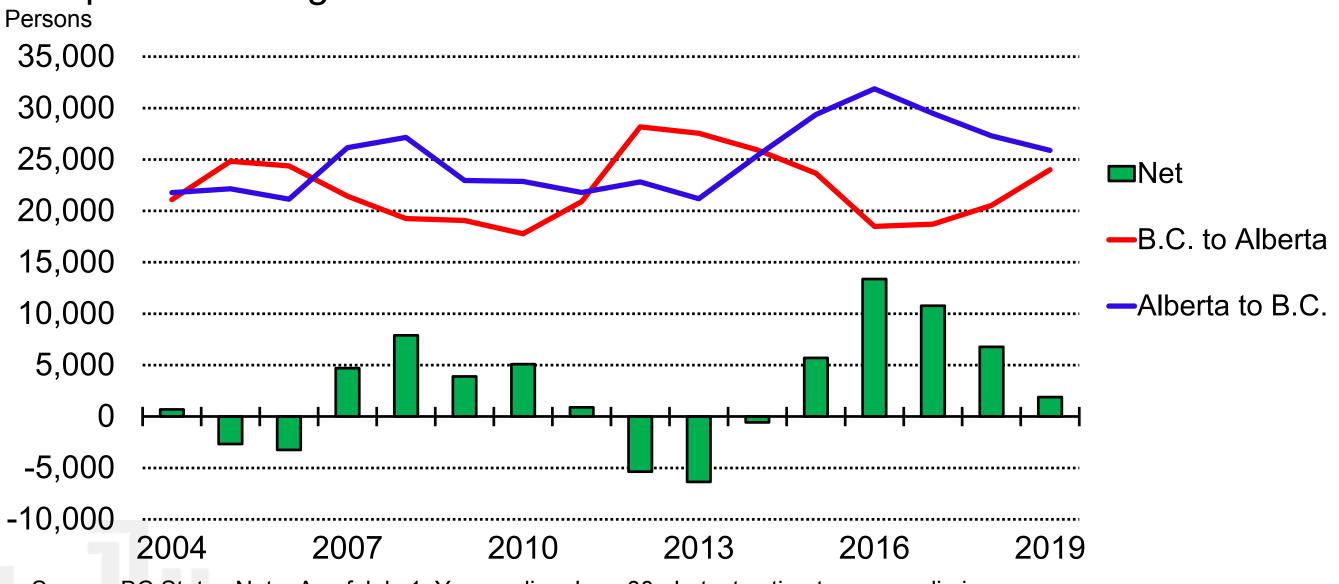
Components of Population Growth: Kelowna Metropolitan Area





## B.C.-Alberta economies drive interprovincial flows

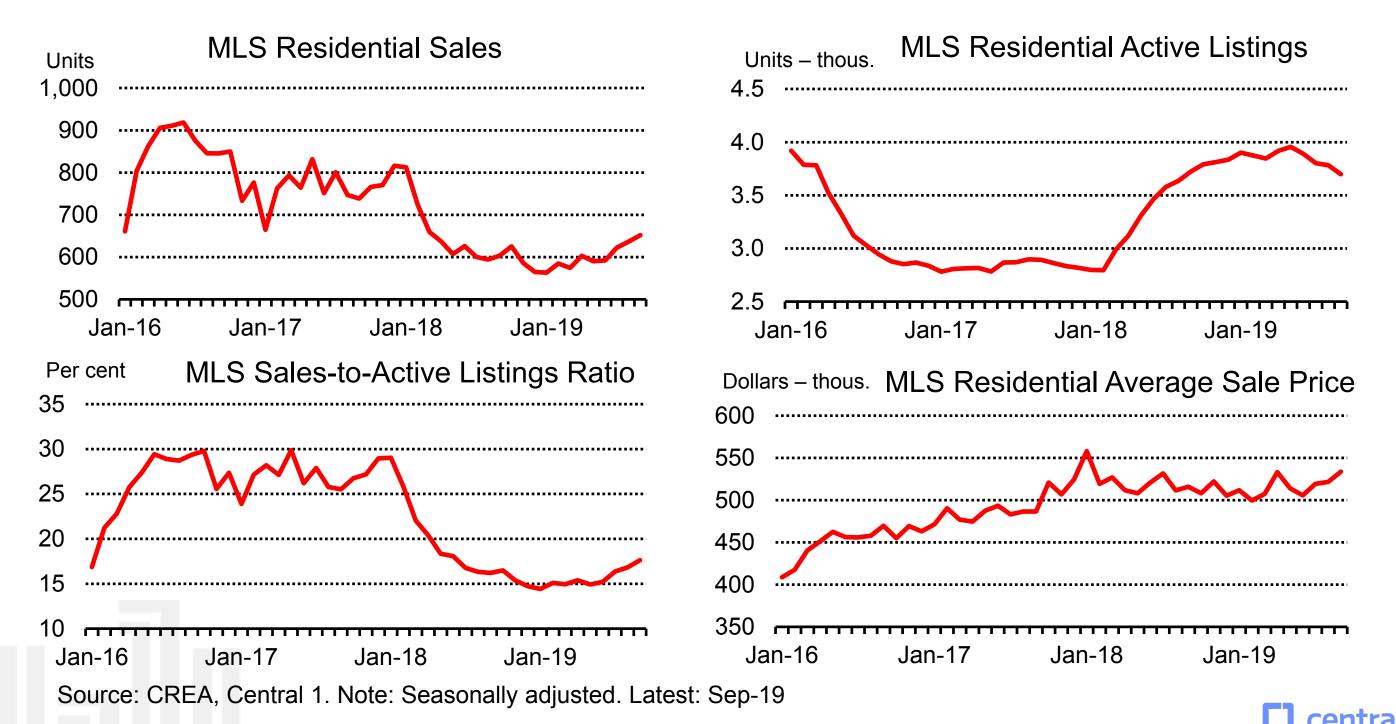
### Interprovincial Migration B.C.- Alberta



Source: BC Stats. Note: As of July 1. Year ending June 30. Latest estimates are preliminary.

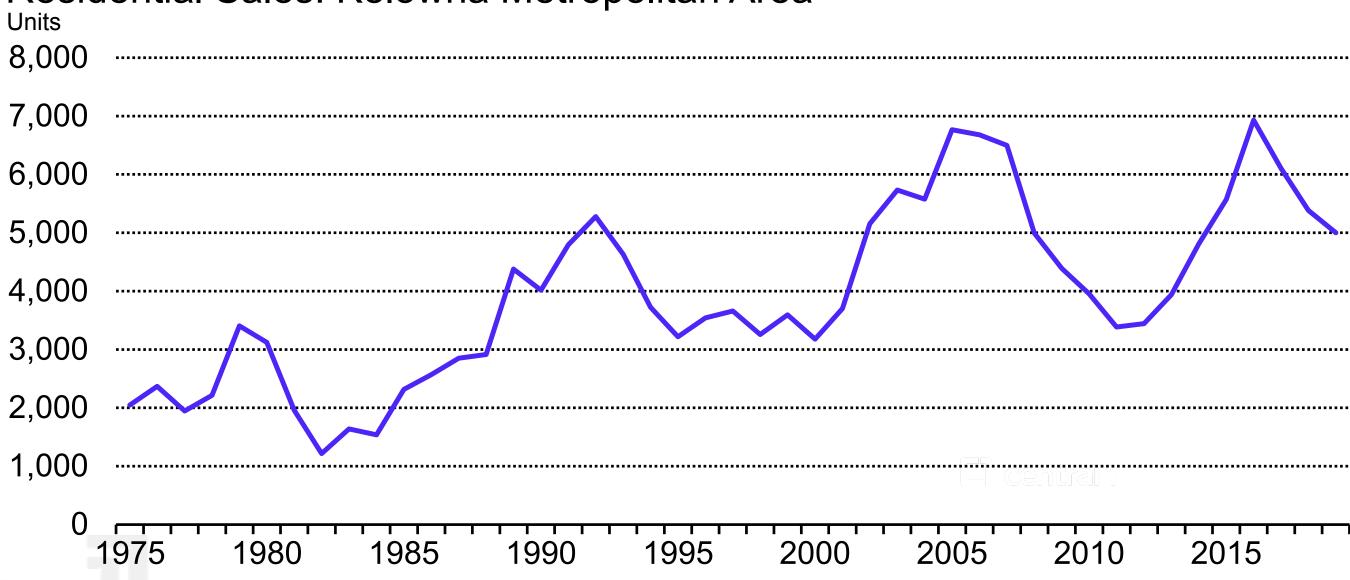


# Resale housing market trends: Okanagan-Mainline REB



# Sales cycle over time

Residential Sales: Kelowna Metropolitan Area

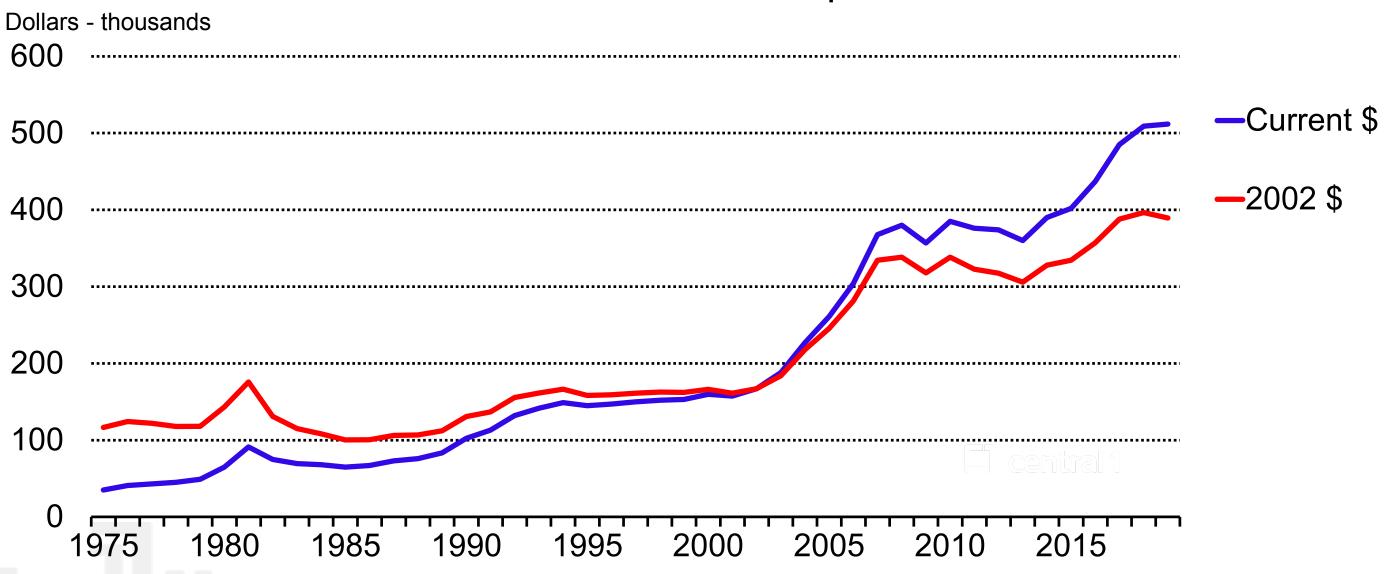


Source: Landcor Data Corp. Note: Arms length transactions only. Latest: 12 months ending September 2019



# Long term rising price trend

Residential Median Sale Price: Kelowna Metropolitan Area

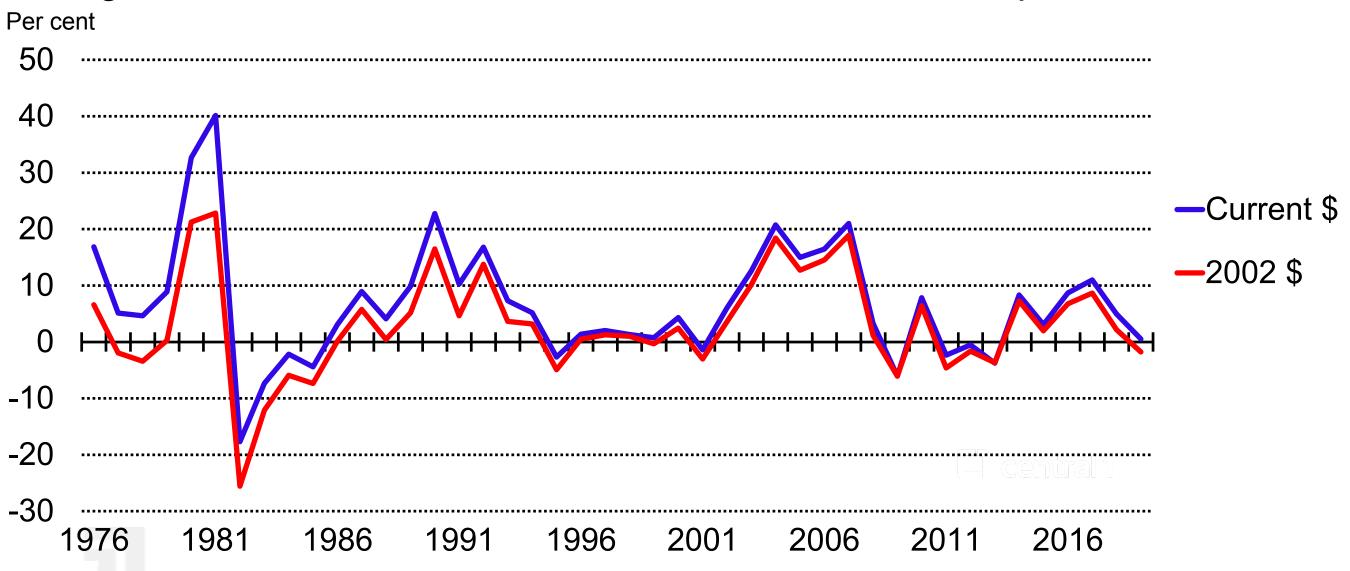


Source: Landcor Data Corp, Central 1. Note: Arms length transactions only. Deflated by BC CPI. Latest: 2019 to Sep.



## Recent price cycle was mild

Change in Residential Median Sale Price: Kelowna Metropolitan Area

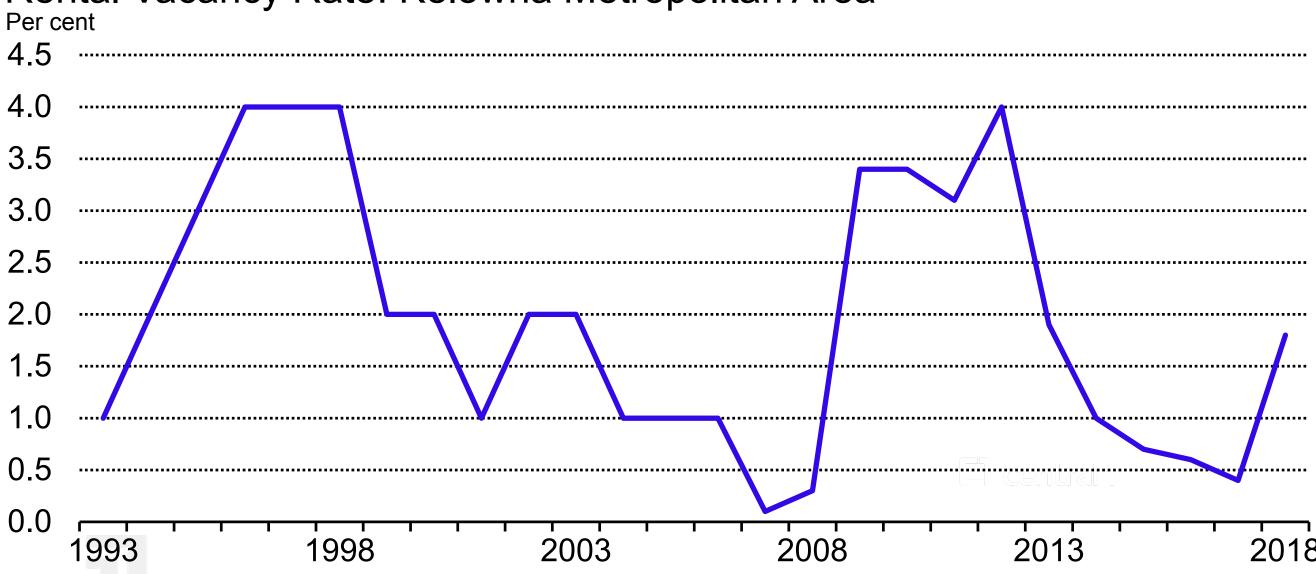


Source: Landcor Data Corp., Central 1. Note: Annual data. Deflated by BC CPI. Latest: 2019 to Sep.



# Vacancy rate up from cycle low

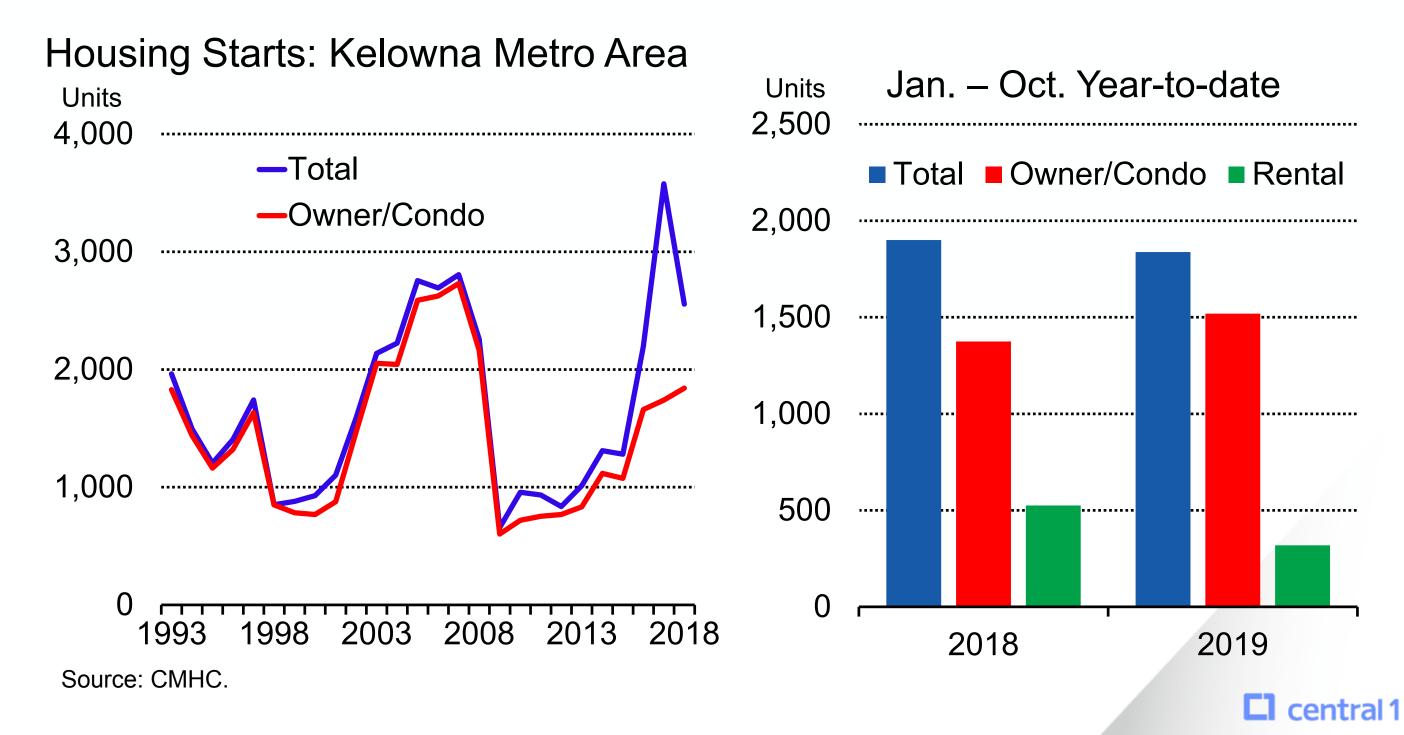
## Rental Vacancy Rate: Kelowna Metropolitan Area



Source: CMHC. Note: Private apartment and row structures, three units and over. As of October.



# More homeowner and condominium starts this year



## Potential new housing policies:

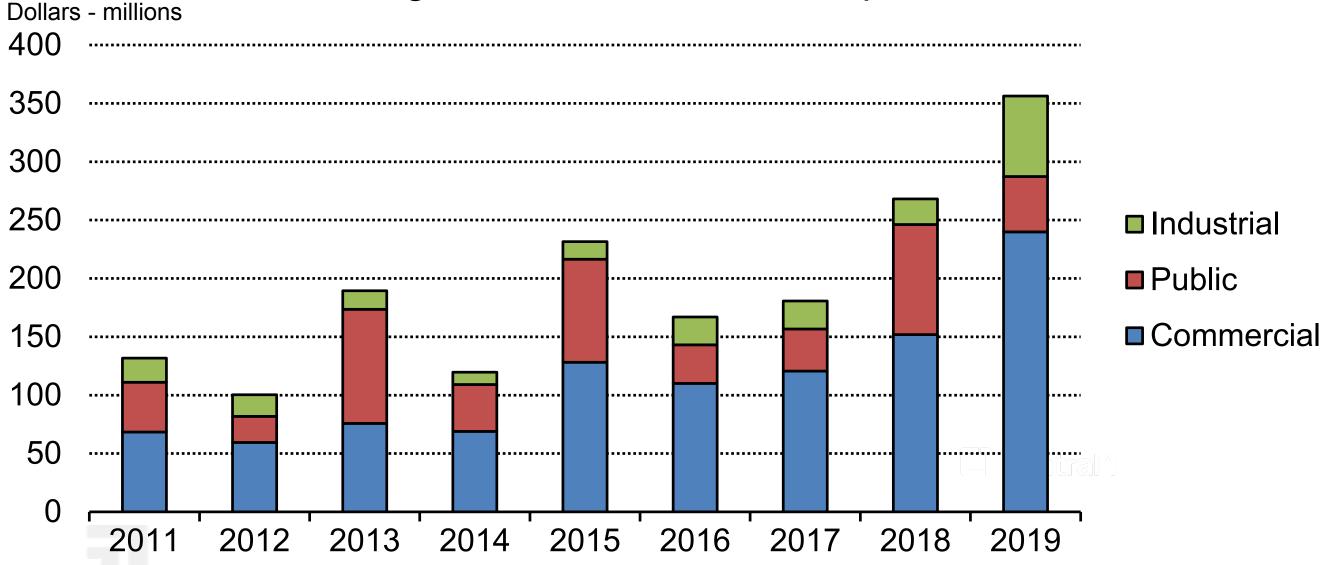
- Increase limit to First-Time Buyer incentive in expensive markets to \$800,000, maximum income to \$150,000
- National tax on vacant residential properties owned by non-Canadians who don't live in Canada
- Increase Canada Housing Benefit (currently \$2,500 per year per core need renter household)
- Increase non-market rental and co-op supply



#### $\equiv$

# Commercial and industrial investment up in 2019





Source: Statistics Canada. Note: 2019 is 12 months ending Sept. 2019.



## CREATORS.COM

# TARIFF-MAN

RAISING PRICES FASTER than A SPEEDING BULLET.



## Trump tweet, Mar. 2, 2018:

"When a country (USA) is losing many billions of dollars on trade with virtually every country it does business with, trade wars are good, and easy to win,"

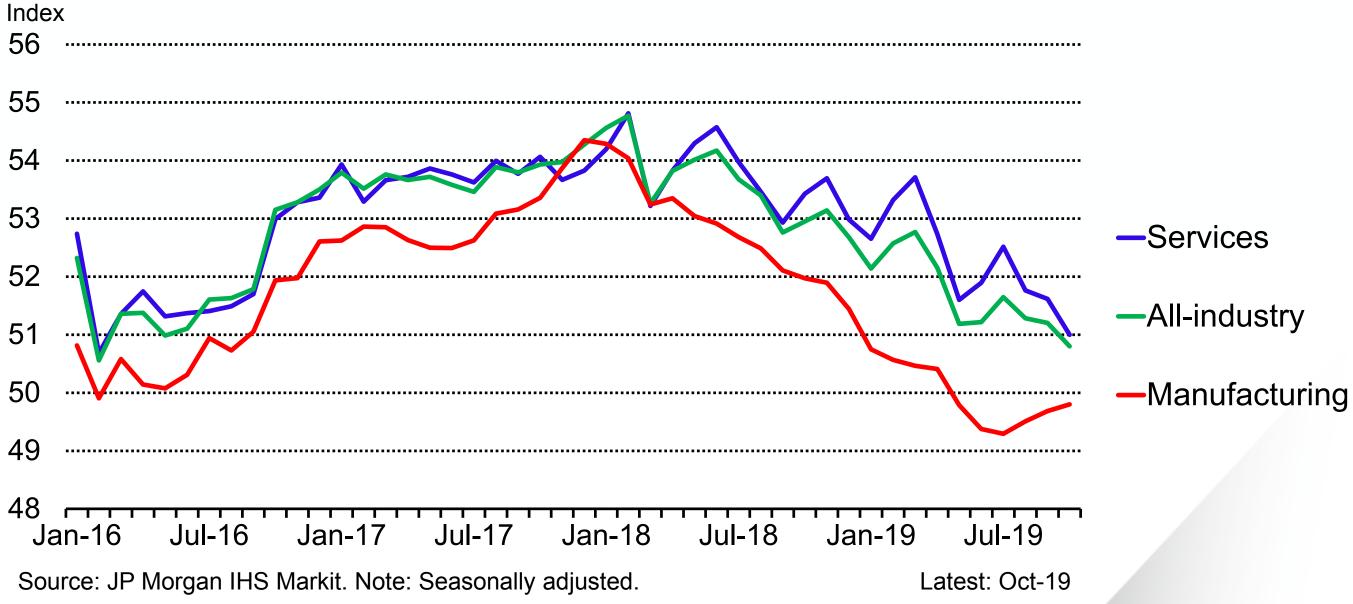
"Example, when we are down \$100 billion with a certain country and they get cute, don't trade anymore - we win big. It's easy!"





## Growth slowdown since 2017

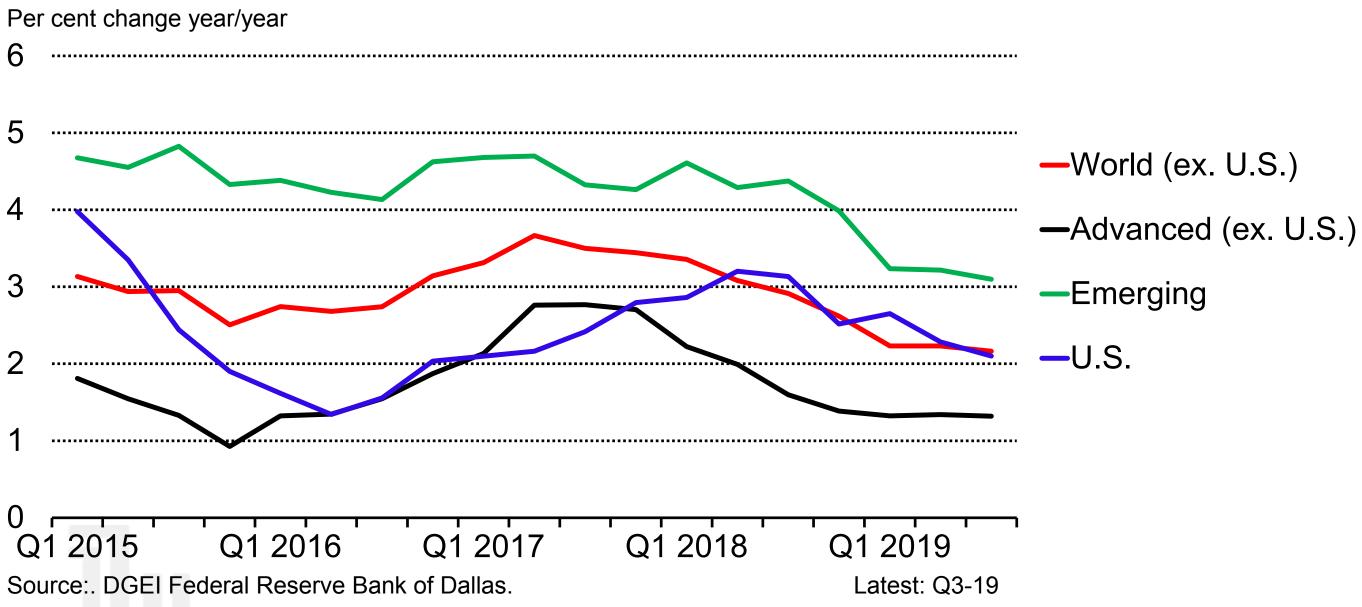
## Global Purchasing Managers' Indexes





## Widespread slowdown in 2019

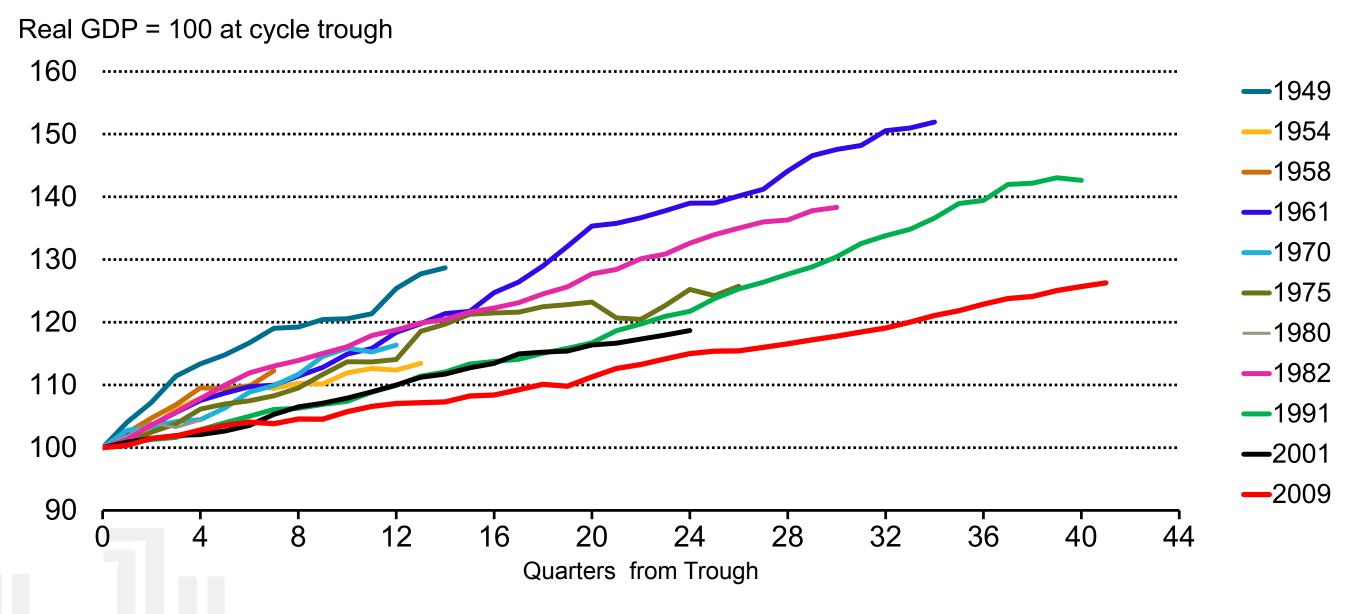
#### Real GDP Growth





# Current expansion is weakest and longest

### Economic Recoveries: U.S.

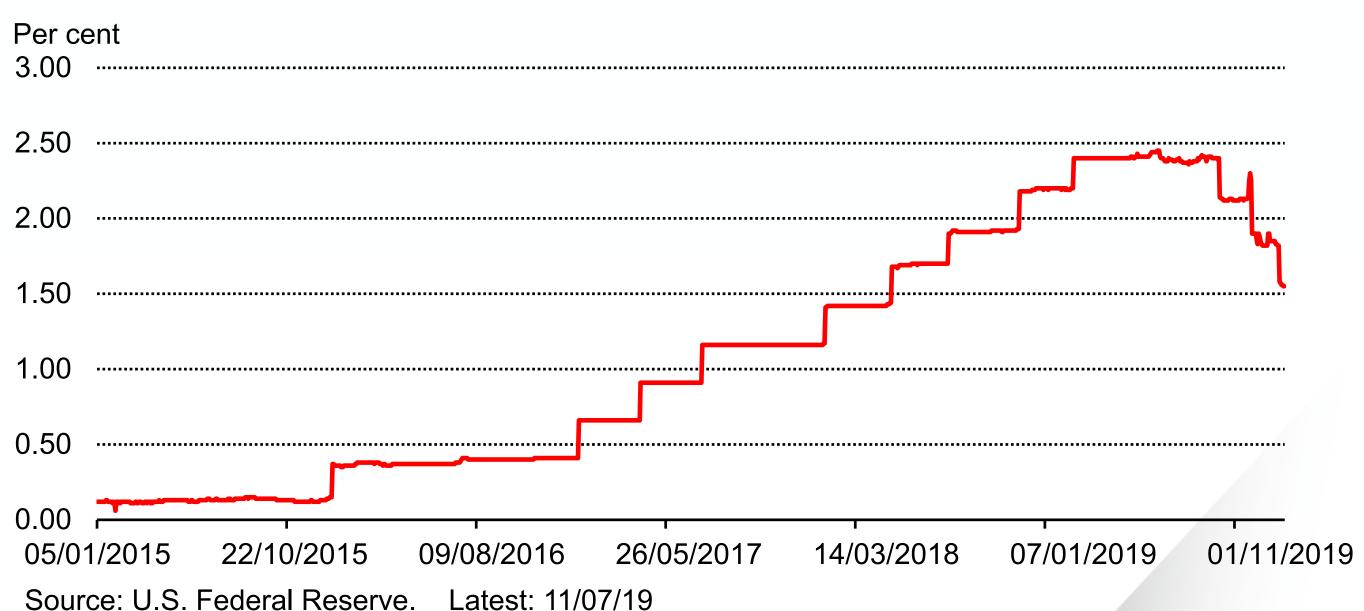


Source: U.S. BEA, Central 1. Latest in 2009 recovery is Q3-2019.



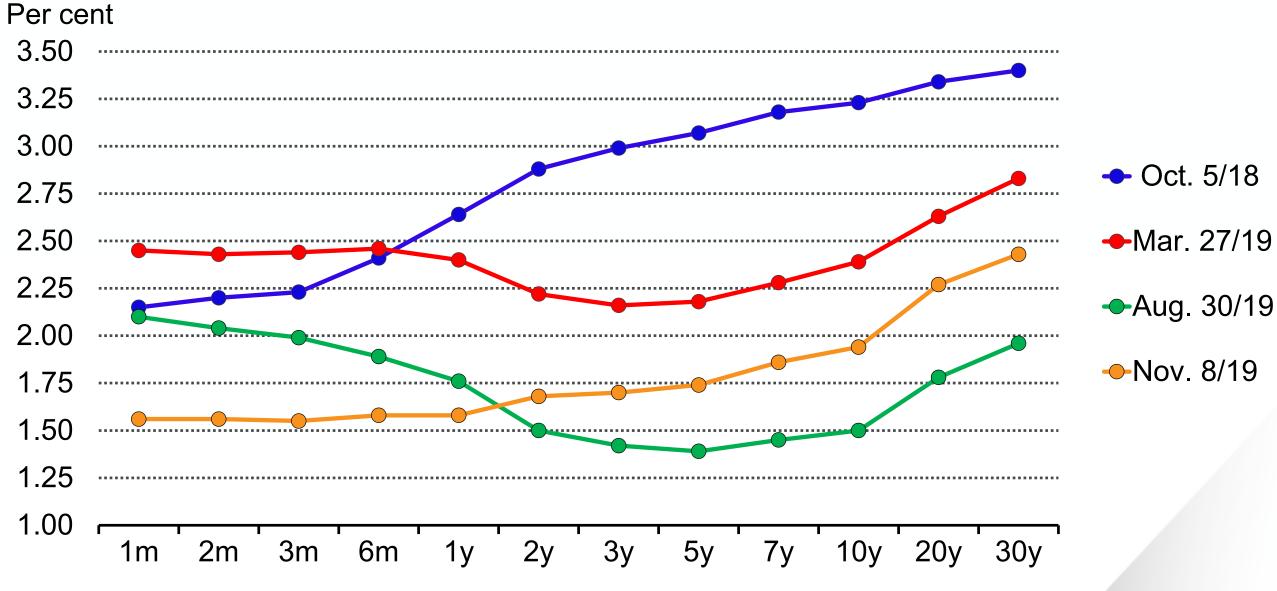
## Rate normalization phase ends or stalls?

#### U.S. Federal Funds Rate



## Downshift and inversion; recent reversal

## U.S. Treasury Yield Curve Rates

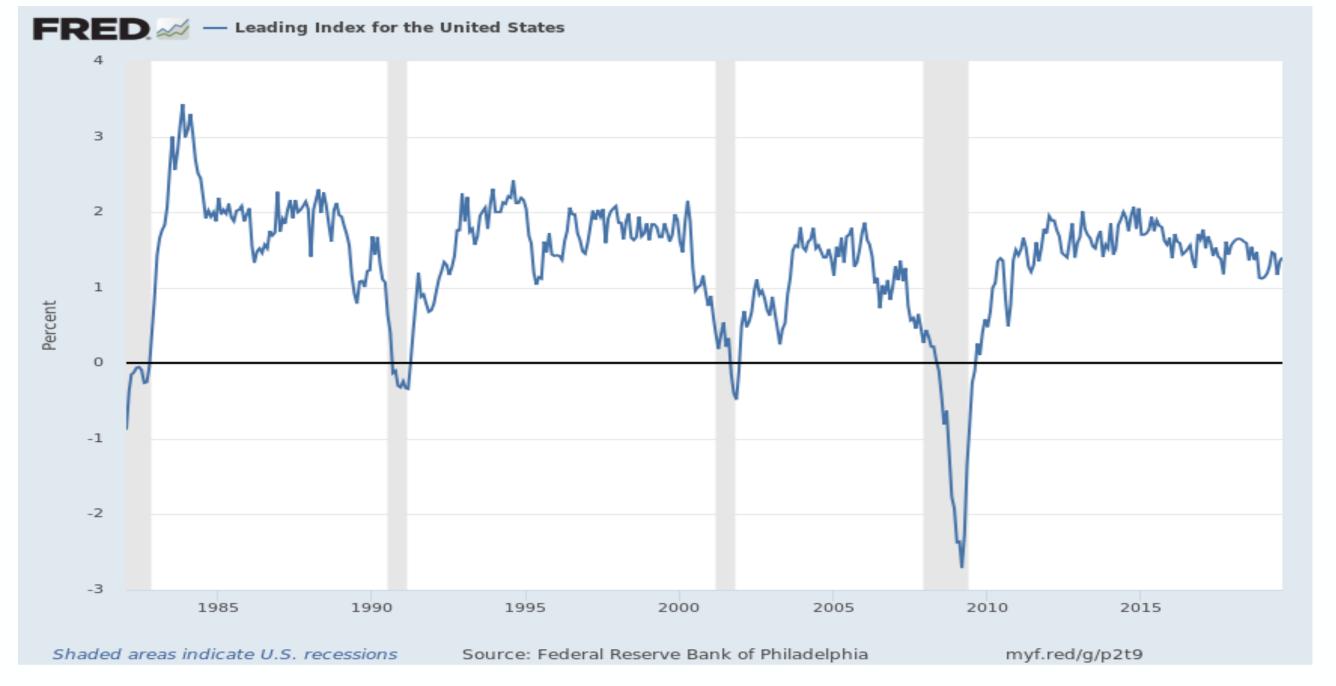


Source: U.S. Dept. of Treasury.





# No recession signal for U.S. economy





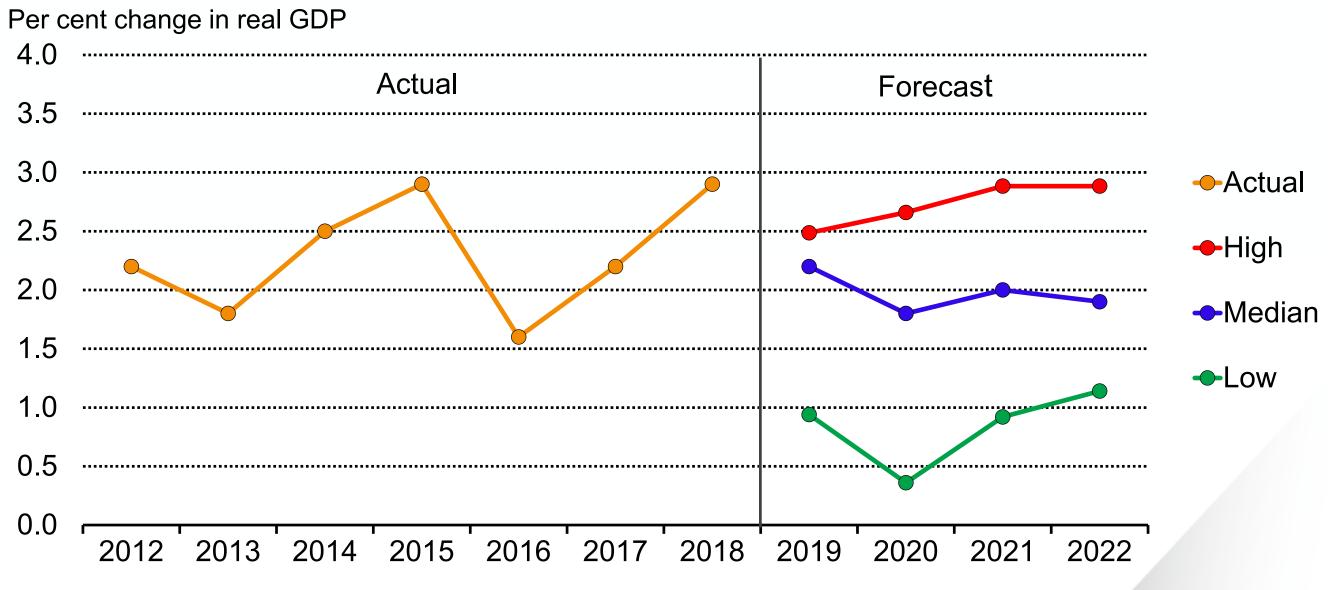
## Recession risks:

- Trade war U.S.-China; U.S. auto tariffs
- Emerging market debt crisis Argentina, Turkey, China...
- U.S. corporate debt bubble
- Europe: Banking crisis Italy, Greece...; Brexit
- Geopolitical crisis N. Korea, Middle East, South China Sea...
- Monetary, fiscal, regulatory policy errors



## Considerable difference in growth expectations

#### U.S. Economic Growth

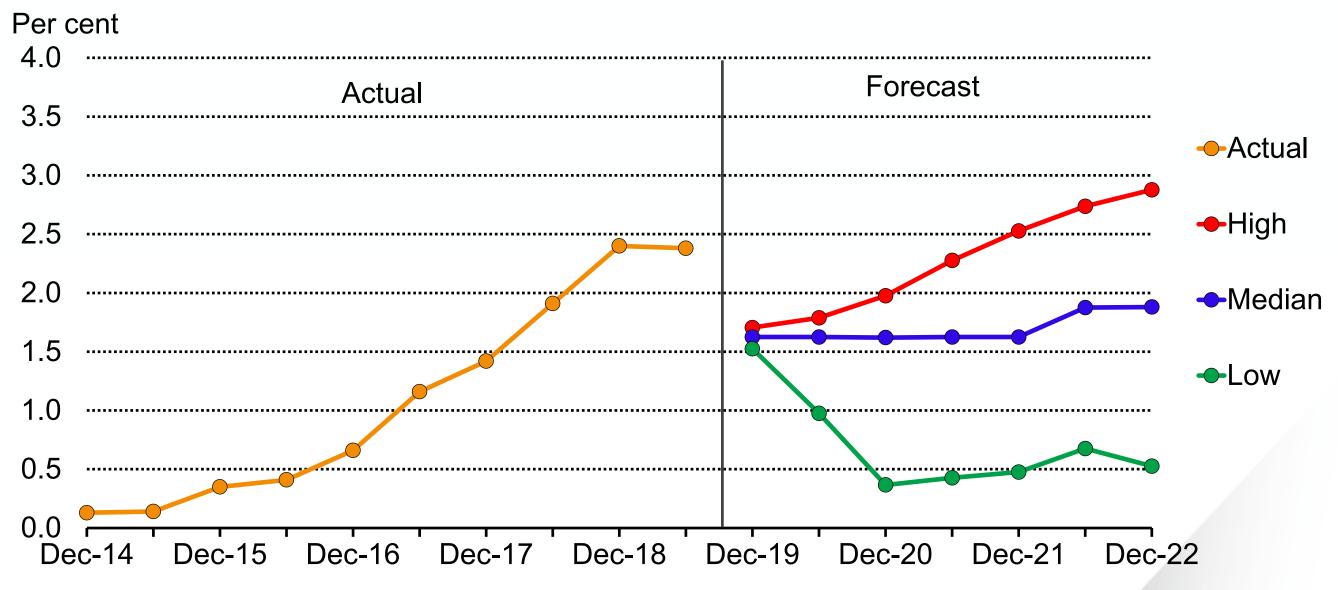


Source: U.S. BEA, WSJ Economic Forecasting Survey Nov. 2019.



## Rate forecasts depend on economic forecasts

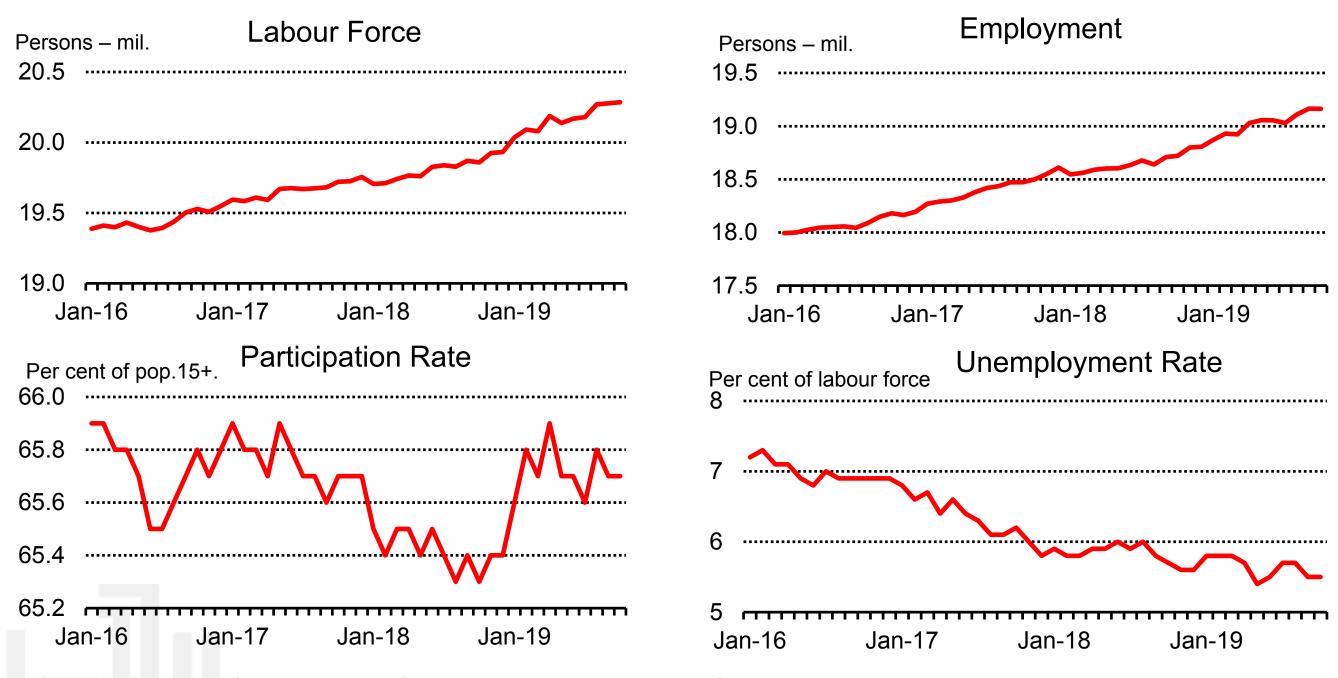
#### U.S. Federal Funds Rate



Source: U.S. Federal Reserve, WSJ Economic Forecasting Survey Nov. 2019.



## Labour market trends: Canada

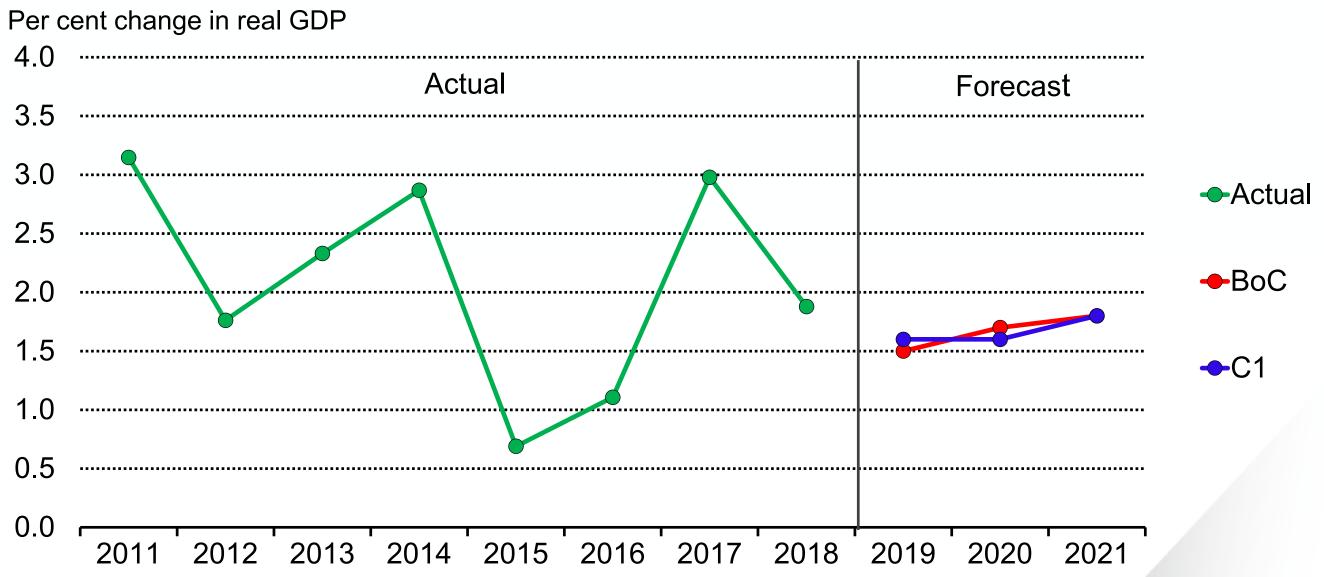


Source: Statistics Canada. Note: Seasonally adjusted. Latest: Oct-19



# Moderate growth ahead

#### Canada Economic Growth

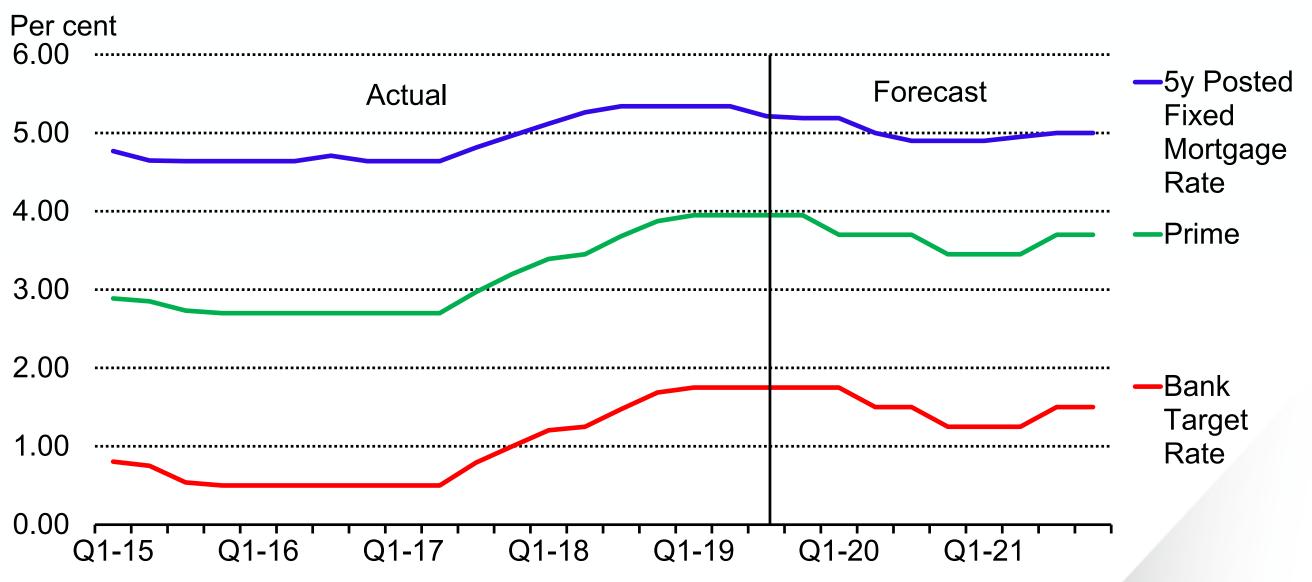


Source: Statistics Canada, Bank of Canada, Central 1.



## Rate cuts in 2020

#### Canada T-Bill Rates and Government Bond Yields



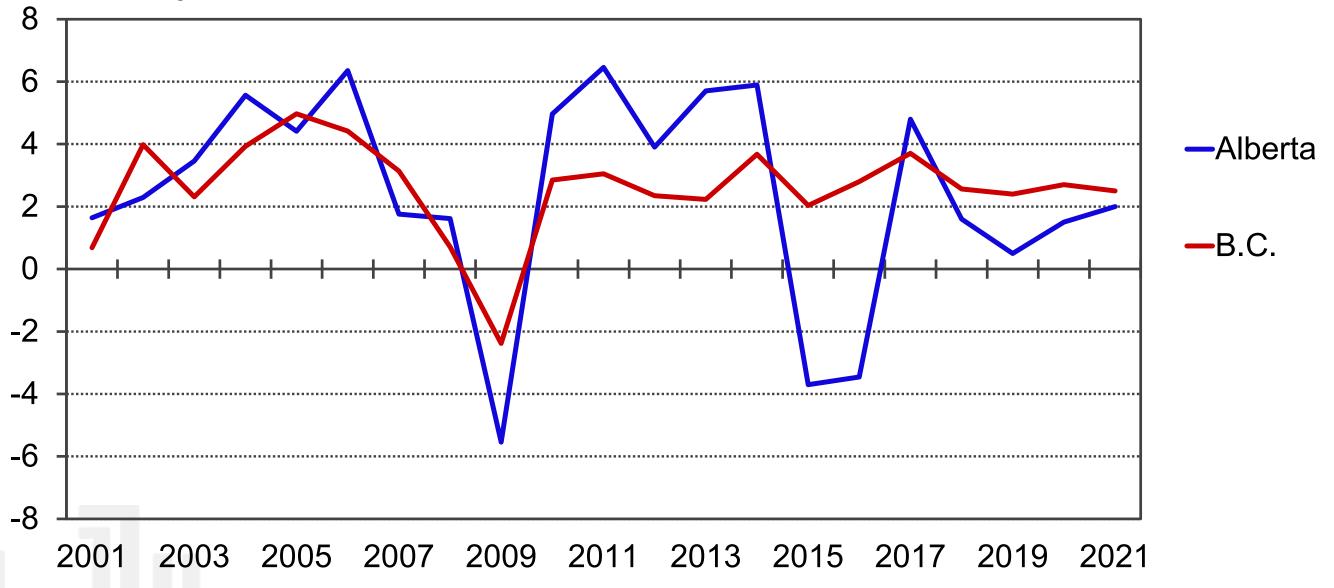
Source: Bank of Canada, Central 1. Latest actual: Q3-19. Forecast Q4-19 to Q4-21. Note: Quarter averages.



# B.C. to outperform Alberta through 2021

Economic Growth Actual and Forecast: B.C. and Alberta

Per cent change in Real GDP



Source: Statistics Canada, Central 1. Forecast begins 2019.



## Kelowna's prospects in 2020

## Kelowna CMA Economic and Housing Forecasts

| Indicator                           | 2016 | 2017  | 2018  | 2019 | 2020 |
|-------------------------------------|------|-------|-------|------|------|
| Employment, % chg.                  | -1.2 | 10.2  | 1.7   | 4.0  | 2.0  |
| Unemployment rate, %                | 8.0  | 5.4   | 4.8   | 4.0  | 4.5  |
| Population, % chg.                  | 2.9  | 2.1   | 2.0   | 1.5  | 1.5  |
| Housing sales, % chg.               | 24.4 | -11.9 | -11.8 | 10.0 | 8.0  |
| Housing price <sup>1</sup> , % chg. | 8.7  | 11.0  | 5.0   | 1.0  | 5.0  |
| Housing starts, % chg.              | 46.1 | 31.7  | 10.6  | -2.0 | 10.0 |

Source: Statistics Canada, Landcor Data Corp, CMHC, Central 1. 1. Median sale price.



Thank you

Questions?

